

Run Your Own PEO, Powered by Stratum

License the platform a PEO runs and turn your existing client trust into a new service line.

Your clients already trust you with their payroll and compliance data. A PEO offering turns that trust into a new, high-margin service line — instead of watching a client outgrow you and move their payroll to a PEO you don't own any part of. Stratum lets you license the **same multi-tenant platform a PEO runs** and operate it as your own, under your own brand.

The opportunity

Every growing SMB client eventually needs payroll, benefits administration, workers' comp, and HR compliance handled by someone. Today that someone is usually a PEO with no relationship to you — your firm refers the business away and the recurring revenue, and the client touchpoint, goes with it. Becoming the PEO yourself keeps both.

1 A complete PEO tech stack, day one

Everything a PEO needs to operate — not a starter kit

- Payroll engine with federal and state tax computation, benefits and COBRA administration, workers' comp, leave and time-off, HR case management, and employee self-service.
- The same software, not a scaled-down version: 15 backend services plus the gateway that fronts them, and 19 built-in role types spanning your internal staff and your clients' own admins and employees.
- No engineering team to hire — your firm's existing payroll and compliance knowledge is the skill this platform needs, not software development.

2 Self-hosted or fully managed — your choice

Licensed for how you want to operate

- Run it yourself on your own infrastructure, or have it fully managed — either way it's a licensed platform built for a multi-client operator, not a generic per-seat SaaS tool. See the separate Proposal & Pricing brief for the full commercial structure.
- Ask about founding-partner terms for the CPA channel — availability is limited per vertical.

3 Built for a multi-client operator

The same staff console a PEO's own team uses

- One internal console runs every client's payroll and HR side by side — the exact tool a PEO's operations team works from daily, not a lighter derivative.
- Client data stays isolated per client by design, so onboarding your existing book doesn't mean co-mingling anyone's payroll or compliance records.

Why now

The alternative paths all cost you the relationship or the margin: refer clients to an outside PEO and lose both, patch together disconnected point tools and still not be a PEO, or spend years and an engineering budget building this yourselves. Licensing the platform is the fastest path to actually becoming the PEO of record for the clients who already trust your firm.